

Juniper

Non-voting individual

Monthly Newsletter
Business After Hours
Invitation
Invitation to all events,
workshops and
seminars (tickets
purchased separately)



Pinon

Individual, Business or Organization

Monthly Newsletter
Business After Hours
Invitation
1 complimentary ticket to
all Chamber breakfasts
Complimentary text link
on
www.RuidosoNow.com
Complimentary display of
rack cards and literature
inside the Chamber lobby
4 free inserts per year of
standard flyer inside the
newsletter mailings
(subject to rules and
space availability)
Basic listing of business
in the membership
directory (once
established)
Posting of job openings
on
www.RuidosoNow.com(o
nce established)
Name listing in the
Ruidoso News full page
annual membership roster
Deck or boardroom use
twice per quarter for
business function
Business After Hours
hosting opportunity
Access to Chamber
membership list

Blue Spruce

Individual, Business or Organization

Monthly Newsletter
Business After Hours Invitation
Invitation to all events,
workshops and seminars (tickets
purchased separately)
2 complimentary tickets to all
Chamber breakfasts
2 complimentary tickets to
Annual Banquet
Enhanced website listing with
photo and logo link on
www.RuidosoNow.com
Complimentary display of rack
cards and literature inside the
Chamber lobby
6 free inserts per year of
standard flyer inside the
newsletter mailings (subject to
rules and space availability)
1/8 page advertisement plus
basic listing of business in the
membership directory (once
established)
Posting of job openings on
www.RuidosoNow.com (once
established)
Name listing in the Ruidoso
News full page annual
membership roster
Business After Hours hosting
opportunity
Use of Chamber boardroom or
river deck one time per month
for business function
Access to inquiry list
Mail your brochures in the
inquiry packets at a discounted
rate (invoiced monthly)
Access to Chamber membership
list

Douglas Fir

Individual, Business or Organization

Monthly Newsletter
Business After Hours Invitation
Invitation to all events,
workshops and seminars
(tickets purchased separately)
4 complimentary tickets to all
Chamber breakfasts
4 complimentary tickets to
Annual Banquet
Enhanced website listing with
photo and logo link on
www.RuidosoNow.com
Complimentary display of rack
cards and literature inside the
Chamber lobby
8 free inserts per year of
standard flyer inside the
newsletter mailings (subject to
rules and space availability)
1/4 page advertisement plus
basic listing of business in the
membership directory (once
established)
Posting of job openings on
www.RuidosoNow.com (once
established)
Name listing in the Ruidoso
News full page annual
membership roster
Business After Hours hosting
opportunity
Use of Chamber boardroom or
river deck two times per month
for business function
Spotlight member article in the
Noisy Water Gazette, the
Chamber newsletter
Access to inquiry list
Mail your brochures in the
inquiry packets at a discounted
rate (invoiced monthly)
Access to Chamber
membership list

Ponderosa

Individual, Business or Organization or any business wanting the greatest community presence

Monthly Newsletter
Business After Hours Invitation
Invitation to all events, workshops and
seminars (tickets purchased
separately)
6 complimentary tickets to all
Chamber breakfasts
One reserved table, 8 complimentary
tickets, to Annual Banquet
Enhanced website listing with photo
and logo link on
www.RuidosoNow.com plus front page
logo placement
Complimentary display of rack cards
and literature inside the Chamber
lobby
12 free inserts per year of standard
flyer inside the newsletter mailings
(subject to rules and space availability)
1/2 page advertisement plus basic
listing of business in the membership
directory (once established)
Posting of job openings on
www.RuidosoNow.com (once
established)
Logo listing in the Ruidoso News full
page annual membership roster
Logo listing on front page of the
Noisy Water Gazette, the monthly
Chamber newsletter
Business After Hours hosting
opportunity
Unlimited use of Chamber boardroom
or river deck for business function
Spotlight member article in the Noisy
Water Gazette, the Chamber
newsletter
Member business bio page on website
Access to inquiry list
Mail your brochures in the inquiry
packets at a discounted rate (invoiced
monthly)
Access to Chamber membership list

We encourage growth!

GROW INTO THE NEXT LEVEL

and receive even more benefits.

Membership Benefits Everyone

"These revised membership packages made it easy to decide which one fit my business."

– Rosemary Cascio
The Herb Stop



"I'm so glad to see the chamber embrace the mountain spirit of our community with their new packages."

– Frank Saynor
High Country Insurance Agency



"As a third generation family business in Ruidoso, I'm proud to hold membership in the Chamber."

– Burt Brunell
Brunell's, Inc.



"I look forward to receiving all the new benefits of the Blue Spruce package!"

– Laura Reynolds
Write Designs, LTD (Print Write Now!)

Ruidoso Valley Chamber of Commerce Accomplishments

- ✓ 1997 NM Chamber of the Year Award Winner
- ✓ Completely rebuilt and enlarged the former chamber building through member support, final payment in May 2000
- ✓ Developed a Leadership Program, Leadership Lincoln, that experienced tremendous success in first 3 years
- ✓ Implemented Water Conservation Program for Lodging and Restaurant industries with Village of Ruidoso
- ✓ Continue to improve member communication and member services through electronic and printed media
- ✓ Coordinated and implemented a number of small business seminars through ENMU Ruidoso such as computers, Spanish and Customer Service
- ✓ Led the community-wide supportive effort for ENMU Ruidoso to become a branch community college
- ✓ Created a "shop locally" program that has infused more than \$5000 of spending at chamber member businesses
- ✓ Hosted a FAM tour for the NM Dept. of Tourism to educate them on everything Ruidoso has to offer, visited the Dept. in Santa Fe and had Cabinet Secretary Mike Cerletti speak at 2005 Chamber Banquet
- ✓ Created a chamber owned and managed website for the benefit of chamber members
- ✓ Brought a new special event to this area, Cinco de Mayo Celebration on May 7, 2005
- ✓ Supported efforts such as the VOR 40 year water plan, Ruidoso Downs Race Track and Casino's bid for a race track/casino in Hobbs and the River Crossing at Ruidoso project.
- ✓ Supported affordable housing efforts and currently have two board members on the village appointed task force.
- ✓ Created active and effective committees with total accountability to the board and membership.
- ✓ Conducted the Lincoln County Business Survey in 2000

MEMBERSHIP Packages



www.RuidosoNow.com

RUIDOSO VALLEY
Chamber of Commerce

Contact: Barbara Crane
Membership Coordinator
Ruidoso Valley Chamber of Commerce
505-257-7395
barbara@RuidosoNow.com